

## GENERAL PRINT ADVERTISING RATES

### 4-COLOR RATES

	1-2 TIME RATE	3-5 TIME RATE	6-11 TIME RATE	12-23 TIME RATE	24-34 TIME RATE
<b>FULL PAGE</b>	\$12,100	\$11,500	\$10,890	\$10,290	\$9,680
<b>2/3 PAGE</b>	\$9,680	\$9,200	\$8,710	\$8,230	\$7,740
<b>1/2 PAGE</b>	\$7,500	\$7,130	\$6,750	\$6,380	\$6,000
<b>1/3 PAGE</b>	\$ 5,080	\$4,830	\$4,570	\$4,320	\$4,060
<b>1/4 PAGE</b>	\$3,990	\$3,795	\$3,595	\$3,395	\$3,195
<b>1/6 PAGE</b>	\$ 2,000	\$ 1,920	\$1,835	\$1,750	\$1,665

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