

E-MAIL PRODUCTS



Source: CREDO Action

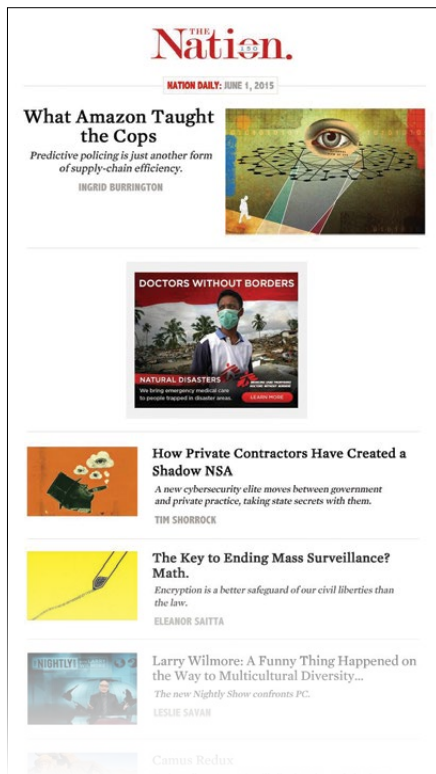
DEDICATED E-MAIL BLASTS

For lead generation or branding, *The Nation's* dedicated e-mails have many repeat advertisers as it is a highly responsive list. We continually add more names and delete low-performing ones. Contact us for the most up-to-date numbers.

E-MAIL SUBSCRIBERS

| | |
|-------------|----------|
| List size | 410,000* |
| Minimum buy | 50,000 |

NEWSLETTERS



NEWSLETTERS

The Nation sends out weekly and daily e-newsletters. Call us for respective audience sizes and rates.

THE NATION DAILY

The latest news and analysis from *Nation* voices, delivered each morning. (list size: 132,000*)

THE NATION WEEKLY

A weekly digest of the best of our coverage, sent every Friday. (list size: 156,000*)

AD SIZES / FORMAT

Newsletter sponsor rectangle **(300 X 250)**

Please supply static JPEG, GIF or PNG files, 50kb or lower

* as of December 2016